

# George T. Raney, Jr., MBA

ProActive Alternative Investor Relations

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## Skills

Pro Se Federal Court	■ ■ ■ ■ ■
Economic Analysis	■ ■ ■ ■ ■
Brand Development	■ ■ ■ ■ ■
Value Chain Mapping™	■ ■ ■ ■ ■
Spokesman	■ ■ ■ ■ ■
Editing	■ ■ ■ ■ ■
Professional Outsourcing	■ ■ ■ ■ ■
Multichannel Marketing	■ ■ ■ ■ ■
Press Releases	■ ■ ■ ■ ■
Development Stock Trading	■ ■ ■ ■ ■
Regulatory Liaison	■ ■ ■ ■ ■
Deal Origination	■ ■ ■ ■ ■
Due Diligence	■ ■ ■ ■ ■
Negotiations	■ ■ ■ ■ ■
Legal Documentation	■ ■ ■ ■ ■
Cross Functional Closings	■ ■ ■ ■ ■
Fairness Opinions	■ ■ ■ ■ ■
US Subsidiary Offices	■ ■ ■ ■ ■

Board advisor and professional intermediary with C-level expertise in investment banking, investor relations, corporate development, corporate governance, and self-listings; specializing in institutional private placements, reverse mergers, and M&A. Innovated proactive alternative investor relations (ProAltIR™) solution to create enterprise value, increase investor expectation, grow valuation multiples, and maximize shareholder returns through competing Deal Cycle Brand Development™ liquidity options in the private capital market, industry value chains, and equity capital markets. Thought leader in PRC acquisitions of US listings and Unicorn acquisitions of special purpose acquisition companies (SPAC).

## Experience

**Raney & Associates** **from 2008**  
Marketing and sales of equity and success fee-based value creation engagements. Retained consultant, corporate officer, board of directors. Brand research, analysis, repositioning, development strategy and execution. Inorganic growth and gross margins, risk mitigation, return on assets, proprietary deal flow, and campaign analytics. Design and manage infrastructure of integrated interactive multichannel marketing.

## Education

**MBA, International Business and Real Estate**  
Ross School, University Michigan, Anne Arbor, MI

**Bachelor Arts Economics, International Relations**  
The Ohio State University, Columbus, OH  
Grad courses Trade, Finance, and independent study all under econ dept Chairman, Dr. Edward Ray

## Accomplishments

- 1<sup>st</sup> PRC US listing
- 1<sup>st</sup> PRC outbound US acquisition
- 2 Congressional referenced cases
- Board Executive of Hong Kong listed ADR
- Media Quotes, including Forbes
- \$100 million in deals and value creation
- Exclusive national PRC mandates